**Sunny Suaya**

Syracuse, New York | snsuaya@syr.edu | 305.508.0186 | [sunnysuaya.com](https://www.sunnysuaya.com/) | [LinkedIn](https://www.linkedin.com/in/sunny-suaya-810bb1287/)

**experience**

**Z89 Radio |** *Vice President of Business & Host |* Syracuse, NY September 2023 - Present

* Vice President on executive board. Oversees Social Media, Public Relations, Design and Website directors. Creates team plans for station growth. Manages stations public image. Develops strategies for funding, handles sponsorships and on-air promotions with local businesses in Central, NY. Manages budget and fiscal aspects of station
* Radio show host for "The Morning After" show Every Sunday morning. Collaborate with other hosts to design segments and weekly show themes. Develops weekly song list that coincides with theme of the week
* Press team: photographs, attends and reports events on behalf of Z89. Create graphics using Photoshop
* Social media team: brainstorm, create and edit posts. Oversees social media director, Instagram team, TikTok team and social media managers

**Citrus TV- Orange Television Network |** *Executive Producer |* Syracuse, NY September 2023 - Present

* Executive Producer: CitrusTV NOW: Lead role in weekly new show production. Organizes show, selects news stories, writes entire show, creates graphics, selects b-roll, collaborates with anchors and assists in directing show
* Day Reporter: CitrusTV Live at 6: On air news reporter for weekly news show. Research, interviews, reports, films, edits and produces news packages
* Social Producer: CitrusTV Now and News Live at 6. Records and produces news teases. Turns long form show content into Instagram Reels or stories. Posts news updates to X and Instagram. Works with talent to promote daily news packages and features
* Assistant Producer: Thursday's News Live at 6. Assigned relevant news stories to write AP Broadcast Style
* Operate crew positions twice a week for News shows, The Now and News Live at 6. Run audio, prompter, floor direct, VTR, and cameras
* TAP producer: Produced over 15 Instagram reels, one a week, on deadline. Reels contained the top stories of the day. Made news’s show stories suited for Social Media

**S.I. Newhouse School of Public Communication |** *Social Media Team |* Syracuse, NY April 2024 - Present

* Attends events, conducts videography, photographs, interviews, edits Instagram Reels and TikTok's, creates captions, brainstorms content ideas and attends weekly team meetings
* Watches trends, studies engagement and analytics

 **Del Sol Multilingual Magazine |***Writer, Creative Director, Social Media Team |* Syracuse, NY September 2023 - May 2024

* Published writer in two issues of the magazine appealed to Syracuse Latinx community. Developed social media posts

 **Celsius Official |** *Social Media Content Creator |* Miami, FL November 2024- Present

* Creates promotional content for Instagram and TikTok. Produces content for Celsius Official and personal social media accounts.

**skills**

Spanish (Advanced) • AP Style Trained • Antica Podcast Trained • Media Ethics • Social Media Analytics

Premiere Pro • Audition • Lightroom • Photoshop

Instagram • TikTok• Facebook • Snapchat • X

Word • Teams • Outlook • OneDrive • PowerPoint • Excel

**education**

**Syracuse University: S.I. Newhouse School of Public Communications**  Syracuse, NY

Bachelor of Arts Broadcast and Digital Journalism May 2027

Minor in Information Management and Technology • GPA: 4.0

**Awards/honors**

* First Year Achievement award, an honor awarded to two Newhouse first-year students based on successes and overall Newhouse involvement
* Newhouse Leadership Scholar, a prestigious half tuition scholarship awarded by Syracuse admissions to students will uphold leadership qualities
* Invest in Success Scholar, a scholarship awarded to the highest performing students based on first semester GPA
* Writing honored in “Best of Creative Nonfiction” showcase. One of eight students selected to share a nonfiction piece and awarded with the title